

## 2019 General Sponsorship Opportunity Descriptions



### **\$10,000 Sponsor | Special Programs**

---

**Veterans Day, Friday, November 8<sup>th</sup>** | Fort Bend Seniors Meals on Wheels (FBS) joins the national celebration in November by honoring the brave men and women who have served our country in the armed forces during World War II, the Korean War and the Vietnam War. Approximately 200 seniors and their families attend this annual event where they have the opportunity to socialize, share stories and receive a hot nutritious meal. All veterans who participate in FBS' senior centers are individually recognized and presented with an American Flag. Representatives currently serving in the armed forces address the participants and thank them for their service.



**Secret Santa to Seniors Kickoff, Wednesday, November 6<sup>th</sup>** | A cherished holiday tradition, *Secret Santa to Seniors* creates special holiday memories for the homebound seniors in Fort Bend and Waller counties who participate in the Meals on Wheels program. Seniors' "Wish Lists" are displayed as ornaments on Christmas trees at the Kickoff Event, as well as at La Cocina Mexican Restaurant and the Bud O'Shieles Community Center. Individuals, civic clubs and businesses select ornaments, shop for the wish list items, wrap the present and drop off the presents and ornaments at the headquarters to be delivered by volunteers. In 2018, approximately 950 seniors received presents.



### **\$5,000 Sponsor | FBS Volunteer Event**

---

**Volunteer Appreciation Dinner, Monday, October 21<sup>st</sup> (evening)** | Volunteers are the heart of Fort Bend Seniors, delivering thousands of nutritious meals to frail seniors. Volunteers also assist with fundraising events, provide enrichment activities at senior centers and much, much more! To honor volunteers' service and commitment, Fort Bend Seniors hosts a dinner in their honor and recognizes service milestones. More than 300 volunteers, from all walks of life, lend their time and talents to enrich the lives of seniors each year.

### **\$5,000 Sponsor | Meals on Wheels Event**

---

**March For Meals Community Champions Day, Thursday, March 21<sup>st</sup>** | Meals on Wheels programs across the country have come together each March since 2002 to celebrate the proven collaboration known as 'Meals on Wheels' of local community organizations, businesses, government and compassionate individuals to ensure that our seniors are not forgotten. The 2019 Community Champions For the "Community Champions Day," Fort Bend Seniors invites local and state officials, along with other prominent community figures, to deliver meals, speak out for seniors and raise awareness for the power of their work. Champions receive a training before heading out to deliver meals with FBS board member or staff leader.



## **\$5,000 Sponsor | Congregate Center Events**

**Senior Prom (3<sup>rd</sup> Week in May) |** Each May, FBS joins with a local high school to host a Senior Prom for area seniors, proving you're never too old to dress-up and hit the dance floor! More than 200 seniors from Fort Bend and Waller counties attend this festive occasion—always with a theme, games and music—at the Bud O'Shieles Community Center. Traditionally, Lamar Consolidated High School and students from the school's DECA (Distributive Education Clubs of America) program host the event. Students and teachers plan and present all the details using decorations from Lamar's own prom. It is a magical, multi-generational event complete with a court of royalty chosen by seniors at each of our 12 senior center locations. Press releases and a media alert will be prepared in advance and after the event.



**July 4<sup>th</sup> Celebration & Talent Show, Tuesday, July 2<sup>nd</sup> |** Barbeque, bingo, brownies and bunting in red, white and blue! Fort Bend Seniors celebrates our country's independence each year at the Band Road Congregate Center with over 200 seniors in attendance. Seniors from each congregate center come to show off their talent – whether singing, telling jokes, or playing the harmonica, there's no shortage of talent among these older adults!

### **Thanksgiving Celebration, Friday, November 22<sup>nd</sup> |**

Fort Bend Seniors congregate clients from Fort Bend and Waller County Senior Centers gather annually for a traditional Thanksgiving feast in November at the Rosenberg Senior Center. The event is attended by more than 250 clients and guests, including Fort Bend Seniors' Board of Directors, local dignitaries, and Fort Bend County Officials—all of whom donate door and bingo prizes and serve the Thanksgiving feast.



**Christmas Celebration, Tuesday, December 17<sup>th</sup> |** Fort Bend Seniors congregate clients from Fort Bend and Waller County Senior Centers gather annually for a traditional Christmas meal in December at the Rosenberg Senior Center. The event is attended by more than 250 clients and guests, including Fort Bend Seniors' Board of Directors, local dignitaries, and Fort Bend County Officials—all of whom donate door and bingo prizes and serve the Christmas Meal.

## **\$3,000 Sponsor: Adopt-A-Route for the Quarter**



Do you own a local business and are looking for ways to increase your brand awareness? Each day our fleet of Meals on Wheels vehicles is out in your neighborhood! Our Adopt-a-Route program is a perfect opportunity to get your name in front of potential customers. For \$3,000 per quarter (three months), you can have a 17" x 22" magnetic advertisement placed on the side of the Meals on Wheels vehicle that drives through your community! Contact [leah@fortbendseniors.org](mailto:leah@fortbendseniors.org) to learn more.

## **\$3,000 Sponsor: Adopt-A-Center for the Month**

Fort Bend Seniors serves hot lunches, Monday through Friday at 12 senior centers throughout Fort Bend and Waller counties. The number of lunch participants range from 15 to 60 each day, depending on the location. Each month, Fort Bend Seniors recognizes the clients whose birthdays fall in that month with cake and candles for the birthday boys and girls! Family, friends and staff join in the celebration.